



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

## Contract # 339524

Schedule Dates 11/01/12-11/06/12  
Advertiser Issue/American Future Fund (13784)  
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835  
Product Political - Issue (1068)  
Brand ISS/AMERICA'S FUTURE FUND (140831)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name KOHLBAUER,STEPHANIE  
Phone/Fax /  
CPE 12  
Account Types National/Political  
Billing Type Standard  
Comments AMER FUTURE FUND

Date Entered 10/31/12  
Last Modified 11/05/12  
Entered By Deb O'Keefe  
CO-OP Yes  
Headline # 06401095  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,611.25  
Net Total \$20,463.75  
Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month  
Nov. 2012 19  
Grand Total: 19  
Rate \$24,075.00  
\$24,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	6P NEWS/ 10	10/31/12
2.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	4P- Judge Judy 4p				1	1				2	\$825.00	\$1,650.00	Pittsburgh (WPXI)	JUDY 4P/ 1	10/31/12
3.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F				1	1				2	\$1,850.00	\$3,700.00	Pittsburgh (WPXI)	6P NEWS/2	10/31/12
4.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	6:59P- Jeopardy				1	1				1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOP/3	10/31/12
4.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
5.0	Normal Line / Preempt	11/03/12-11/03/12	2	:30	6P- 6:30P (EST)							1			\$1,275.00		Pittsburgh (WPXI)	P/E PGM CHG/ SAT 6P NEWS/4	10/31/12
5.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Political/Exception -	
6.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7P- Jerome Bettis 7-730P							1			\$1,400.00		Pittsburgh (WPXI)	JEROME 7P/ 5	10/31/12
6.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
7.0	Normal Line / Spot	11/03/12-11/03/12	2	:30	7:30P- Hines Ward Show 730-8P							1			\$1,225.00		Pittsburgh (WPXI)	HINES WARD 730P/ 6	10/31/12
7.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
8.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)								1	1	\$750.00	\$750.00	Pittsburgh (WPXI)	SUN AM NEWS 8A-10A/7	10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Phone/Fax /  
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Billing Type Standard  
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**Pittsburgh (WPXI)**  
By Broadcast Month  
Nov. 2012 19 \$24,075.00  
Grand Total: 19 \$24,075.00

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9.0	Normal Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)								2	2	\$675.00	\$1,350.00	Pittsburgh (WPXI)	SUN AM NEWS 530A-8A/8	10/31/12
10.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	4P- Judge Judy 4p		1							1	\$825.00	\$825.00	Pittsburgh (WPXI)	4P JUDGE JUDY/9	10/31/12
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy		1								\$3,350.00		Pittsburgh (WPXI)	JEOP/11	10/31/12
11.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
12.0	M/G For 4.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	:30	2:30P- Pitt/Noire Dame Pre Game							1		1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	PITT PRE/3	10/31/12
13.0	M/G For 5.0.1 / Spot	11/04/12-11/04/12	3	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	LN SUN FBALL/4	10/31/12
14.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11A- Anderson							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	Anderson	10/31/12
15.0	M/G For 11.0.1 / Spot	11/05/12-11/06/12	2	:30	5:59A- Channel 11 News 6am		1	1						2	\$1,675.00	\$3,350.00	Pittsburgh (WPXI)		11/2/12
16.0	Normal Line / 5spot	11/04/12-11/04/12	10	:30	5A- 530A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved from 11/3 to 11/4 line 6	11/4/12
17.0	Normal Line / 5spot	11/04/12-11/04/12	10	:30	5:30A- 6A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Ward moved from 11/3 to 11/4 line 7	11/4/12
18.0	M/G For 7.0.1 / 5spot	11/06/12-11/06/12	2	:30	7A- Today Show			1						1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	Today/6	11/5/12

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19.0	M/G For 6.0.1 / Spot	11/06/12-11/06/12	3	:30	5:59A- Channel 11 News 6am	1		1						1	\$1,400.00	\$1,400.00	Pittsburgh (WPXI)	6a/5	11/5/12

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